

2019-2020 District Goals



District: District 404 B2
Constitutional Area: India, South Asia, Africa and Middle East

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 60% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

- District Global Leadership Team members are seasoned facilitators who are very passionate about Lions training and personal development
- Any District event that will command sizeable attendance will have Training and Leadership Development Program slotted in.
- Regional and Zonal Training Programs will be encouraged and recognized.
- Attendance at trainings will be scored and incorporated as part of Club Competition

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 65% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

- In accepting the appointment, Region and Zone chairpersons would be informed that attendance at the Training Program is mandatory
- Attendance will also form part of the progressive performance score for the year

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Leaders and members at all levels will be aggressively sensitized and mobilized to take advantage of the foregoing and the various available online training programs and resources for leadership and personal development. An innovative Award Program to recognize, celebrate and reward participation in formal and online programs will be implemented.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	40
2nd Quarter	80
3rd Quarter	40
4th Quarter	40

By the end of the 4th quarter, the district will add a total of 200 new members.

Action Items:

My district will establish 5 club branch(es).

My district will induct new Lions under 40 years old.

My district will convert 10 Leos to Lions.

My district will organize at least 2 membership growth events.

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant.

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	2	40
2nd Quarter	2	40
3rd Quarter	2	40
4th Quarter	0	0

By the end of the 4th quarter, the district will start 6 new clubs.

With a minimum of 120 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 3 Leo Club(s).

My district will start 5 Speciality Club(s).

PROFESSIONALS

My district will start 10 Campus Club(s) at 1-O school/university.

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide.

MEMBER RETENTION

	Drops
1st Quartter	40
2nd Quartter	30
3rd Quartter	20
4th Quartter	50

By the end off tih 4th quartter, tih distiricti's membership drops will noti exceed 140 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

WE SHALL SEIZE EVERY OPPORTUNITY TO INCREASE/IMPROVE MEMBERS INTEREST/SATISFACTION AND PRIDE IN LIONISM.

NET GROWTH GOAL

200	+	120	-	140	=	180
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tih 2019-2020 ffiscal year, my distiricti will serve 1900000 people.

Action Itiems:

Ofi tte ttotal number ofi people served in my distiricti, tti people will be youtht(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannerr Club and Community Needs Assessmentt(Developing Local Parttnershipss and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogethertt to collaborattt on ttheir service projectts tto maximizt the impactt in ttheir community

Addittonal actton ittemstt to achieve tthis goal

EFFORTS WILL BE MADE TO NETWORK WITH OTHER NGOs TO IMPROVE/INCREASE THE COVERAGE/REACH AND IMPACT OF OUR SERVICES WITHIN OUR COMMUNITY

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 600 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 70% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

AT LEAST 60% OF CLUBS IN MY DISTRICT WILL BE ENCOURAGED TO CARRY OUT DIABETES ACTIVITIES IN LAGOS, EDE AND ADO-EKITI

THE DISTRICT WILL WORK TO ENSURE COMPLETION OF THE LIONS OPHTHALMOLOGY CENTER IN OBAFEMI AWOLowo UNIVERSITY TEACHING HOSPITAL COMPLEX, ILE-IFE AND WORK ON FURNISHING AND EQUIPPING.

Custom goal and action items

THE DISTRICT MAJOR FOCUS THIS YEAR WILL BE ON THE LIONS OPHTHALMOLOGY CENTER AT OBAFEMI AWOLowo UNIVERSITY TEACHING HOSPITAL COMPLEX, ILE-IFE.

THE DISTRICT SHALL WORK TOWARDS FURNISHING AND EQUIPPING THE FACILITY AS A TERTIARY/REFERENCE CENTER FOR ALL FORMS OF OPHTHALMOLOGY SERVICES UNDER LCI SIGHTFIRST PROGRAM.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 75% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$50,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

ADVOCATE

In the 2019-2020 fiscal year, 70% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

SERVICE ACTIVITIES AND REPORTING WILL HAVE PREMIUM PLACE IN CLUB COMPETITION SCORES IN THE YEAR FOR APPROPRIATE RECOGNITION AND CELEBRATION.

Custom goal and action items

LCIF DISTRICT COORDINATOR AND HIS TEAM WILL BE MANDATED AND CHALLENGED TO ENSURE THAT ALL CABINET OFFICERS, ZONE/REGION/COMMITTEE CHAIRPERSONS AND CLUB PRESIDENTS SUBSCRIBE TO CAMPAIGN 100 DURING THIS LIONS YEAR